



Crowborough Rugby Football Club



Background

- Recent OFSTED findings highlighted
 - the lack of competitive sport in schools,
 - the link between obesity and lack of exercise
 - the link between increased activity and increased concentration and academic achievements
 - 60% drop in time dedicated to organising school sports
 - Lack of specialist coaches in schools



Mission Statement

To provide free specialist rugby coaching to schools and clubs and to actively encourage more children to participate in rugby



Plan

- Establish and run a rugby development programme (Kids Active Rugby Initiative - KARI) delivered by a CRFC specialist rugby coach into 20 local schools & community groups running / facilitating after-school clubs & rugby lessons in school time
- Introduce rugby and its core values to over 1,000 children in year 1 and 5,000 over 3 years



Further information

January 2015



Crowborough Rugby Football Club

- Established in 1936
- 1,000 members
 - 450 players
 - 3 senior teams
 - 9 mini/junior teams
- 50 qualified volunteer coaches across all age groups
- Modern clubhouse, professionally run
- Popular with local community for non rugby activities



Our Core Values

- Teamwork
- Respect
- Enjoyment
- Discipline
- Sportsmanship

Club Objective

- To deliver the core values in a safe, pleasant and welcoming environment for children of all ages, abilities and backgrounds



Club Achievements

- Awarded RFU Seal of Approval 2012
- Awarded Sussex Referees Fair Play trophy 2013
- 7 players have graduated from junior ranks to international honours
 - Dylan Hartley – Current full England player
 - Joseph Baines – England Deaf Rugby
- Regular County representation at Junior / Colts and Senior level
- 1st XV play in London 2 South East
- Over 75% of current 1st team squad have come through the mini and junior ranks
- Over 20 trophies won last season (including East Sussex Champions)
- Recognised by Sussex RFU as one of the best run clubs in the county

